Online Training: AI and Data Science for Managers and Executives

This 8 hours class is aimed at current or aspiring leaders and managers of AI / machine learning teams and functions. This includes C-suite owners of the AI function, Managers, Team Leaders, key stakeholders, HR staff working on AI roles, and anyone aspiring to any such role.

The focus of the course is on the key concepts that are required to avoid the most common and far too frequent failures in AI projects and initiatives.

Topics covered:
- What is, and isn't AI, machine learning and data science.
- The KPI of data analytics: what it is, why it matters and how "if you can't measure it, you can't manage it" applies to AI. Plus you will gain basic, hands-on experience in working with this method.
- The managements of data science projects and functions, and how it differs from regular IT, BI and other projects.
- Key differences in the activity, work style, personality and required management of developers/engineers and data scientists.
- The role of the sponsor, manager, team leader in AI and data science functions.

Details

Course Objective:
To appreciate, understand and be able to use the Key Performance Indicator of AI: predictive accuracy.

To appreciate the nature of exploration and discovery as business activities, and to understand key differences between the management of development/delivery projects from discovery/decision support.

To experience hands-on the key steps of the AI life cycle: model building, evaluation, selection and prediction.

Prerequisite: Data Literacy for Everyone Training
Duration: 3/5 to 4/5 2pm-6pm (8 hrs)
Language: English / Cantonese with English material
Mode: Online Course
Course Fee: The course is seeking approval in the list of registered public courses under the Re-industrialization and Technology Training Programme (RTTP)
Training Fee: HKD 2,700
Apply through LinkedIn enjoy further 10% off

Registration or Enquiry: Please send your name, company, email, phone to Mr. Ben Yu via email ben.yu@tuv.com or Whatsapp at 9720 2901.

Trainer

Frances Luk is an analytics consultant and holds a MSc. in eScience (Data science). She has over 13 years of commercial data analytics and data warehousing experience. She has consulted for multiple international organisations in data analytics projects, and has built up an analytics department for a management consulting company in Scandinavia. Frances assists businesses on defining data analytics strategy, helping businesses to scope and to implement business cases to gain value from data. In the past years Frances has given guest lectures for Copenhagen Business School discussing data analytics applications in industries. Frances has also presented in multiple conferences and seminars/webinars, including the recent data analytics series at the German Chamber of Commerce Hong Kong.

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